

As the CEO and Chief Energy Officer of Dynamite Productions, Cheryl specializes in enthusiastically empowering excellence by consistently delivered highly engaging, timely, and relevant tools to help today's real estate professional raise the bar – in business and in life.

As a national real estate educator, broker, coach, author, podcast host and 23+ year veteran of the real estate and mortgage industries, Cheryl is obsessed with helping real estate agents grow in confidence and competence to become powerfully relevant in today's marketplace and win in any market. Cheryl ensures that real estate professionals leave with the practical tools they need to hit the ground running and experience explosive growth and success in their careers.

Cheryl began her career in 1999 in the California Bay Area, where she was born and raised. Believing she truly was a danger to herself and others, she began to invest in herself and her education. She now holds 17 NAR Designations and Certifications, and regularly teaches most of those courses via Zoom to agents all over the country and internationally. She also loves creating and teaching her own custom courses for state and local Associations of Realtors as well as creating and teaching Instructor Development Workshops for many states.

Cheryl genuinely loves the real estate industry and gets completely “lit up” about moving the needle forward and blowing up boring in real estate education. She is now serving as Branch Broker and the Director of Professional Development for Presidio Real Estate, the third largest producing real estate company in Utah, and the and largest producing independent company in Utah.

After years of fighting the nickname “The Compliance Queen,” Cheryl now embraces that title. She has been a part of creating three Utah

pre-licensing schools and is now in the process of creating her own brand-new Utah pre-licensing and Broker school. She is also working to become a certified life coach and expects to graduate in the spring of 2023 as an Internationally Accredited ICF Coach through the Academy of Coaching Excellence.

Cheryl is a 12-year member of the National Speakers Association. She is a proud holder of the Certified Speaking Professional (CSP) Designation, which is held by only six Real Estate speakers in the United States. She loves serving as the current President of the Mountain West Chapter of NSA, which encompasses four states.

When she is not taking up temporary residence in a Disney theme park, Cheryl loves traveling the country, educating Realtors and brokers, as well as sharing her energetic expertise with international brands and franchises. She recently returned home from Orlando, where she had a blast delivering 4 sessions at the NAR National Convention. In her spare time, she also loves to hike, ski, read, run half marathons, (she has completed 30), spend time with her Prince Charming, and play with her 14 (including Moira) grandchildren and her dog Scooby.