

**Cheryl Knowlton, DREI
CEO, Chief Energy Officer
Dynamite Productions, Inc.**

As a real estate educator, broker and 20-year veteran of the real estate and mortgage industry, Cheryl Knowlton is obsessed with helping real estate agents become more relevant in today's marketplace through harnessing the power of engaging education. As a record breaking recruiter, licensed broker, real estate sales and mortgage expert, Cheryl specializes in enthusiastically empowering real estate excellence by consistently delivering highly engaging and relevant content. As the CEO and Chief Energy Officer of Dynamite Productions, a global real estate training company, Cheryl's programming ensures that real estate licensees, designated brokers and mortgage professionals leave with the practical tools they need to hit the ground running and experience explosive growth and success in their careers.

In addition to holding the highly coveted Certified Speaking Professional (CSP) Designation and the Distinguished Real Estate Instructor (DREI) Designation, she also holds 15 NAR Designations and Certifications and can teach 12 of them. Cheryl also designed and built a Utah real estate pre-licensing school from the ground up.

Cheryl has traveled to 27 different states to speak for state and local associations throughout the country, including having taught at Triple Play three times. As of 2019, she is now enthusiastically bringing Instructor Development and mandatory content development to states all across the country to assist other educators in raising the bar in their own back yards.

Enthusiastically dedicated to raising the bar of professionalism in real estate, as well as personal development, Cheryl carries this high-octane vibe into the classroom and all of her online video content. She loves teaching the many courses she has authored nationally, as well as NAR designation courses, incorporating fun into the programming to ensure students participate in learning through a variety of modalities. Cheryl genuinely loves the real estate industry and gets completely "lit up" about the moving the needle and taking the real estate industry to the next level through professional real estate education.

Cheryl has been a proud member of the National Speakers Association (NSA) since 2010, where she serves on the NSA Mountain West Chapter Board of Directors. She has also been a member of the Real Estate Educators Association (REEA) since 2010, where she earned her Distinguished Real Estate Instructor (DREI) designation in 2014. Dedicated to keeping in touch with the pulse of real estate, she's actively involved in the Women's Council of REALTORS® locally and regionally.

Cheryl is also author of the book, "Burning the Hamster Wheel: Stress Management Strategies for Today's Real Estate Professional," which can be found on Amazon and Kindle.