

Start Pricing Homes with Confidence.



Register for the Pricing Strategies: Mastering the CMA course.

The key to competitive home pricing is becoming proficient at comparative market analyses (CMAs).

In the Pricing Strategies: Mastering the CMA course, you will learn how to evaluate the existing real estate market to take the guesswork out of pricing homes.

As the core requirement for the Pricing Strategy Advisor (PSA) certification, this course will enable you to:

- Determine the market-based value range of a home
- Choose the most appropriate comparables for a property
- Compile a CMA report for proper presentation
- Collaborate with appraisers

Take the Pricing Strategies: Mastering the CMA course and become a recognized leader in home pricing.

Instructor: Cheryl Knowlton, CDP, DREI

Date: Dec 17-18, 2020

Time: 10 am to 1:30 pm *both days*

Location: Live via Zoom

Cost:

Through November 26th – Early Bird Price \$99

After November 26th – Regular Price \$159

Registration:

<http://www.cherylknows.com/events/PSA2>

7 Hours Utah CE

Visit PricingStrategyAdvisor.org to learn how to earn the PSA certification.

