INSTRUCTOR DEVELOPMENT WORKSHOP

Cheryl's instructor development workshops take presentation and instructional skills to a new level. From a 6 hour "Building Instruction Expertise" workshop to a 3 day boot camp, Cheryl's IDW's are unique and highly interactive.

It's important to present like a professional. Attendees' quick judgments are based on how the instructors are perceived - beginning with their first contact through the presentation of the material content. If your trainers are not good speakers, or they design lackluster programs, then they are giving the participants a false perception of their expertise. During this course, attendees will be exposed to a mixture of training and development applications as well as professional speaking techniques which will help ensure programs are as dynamic and effective as possible. After all, it's about the attendees and how well they are able to learn what is taught. And that is ultimately how the company and its trainer's performance are judged.

CHERYL KNOWLTON, DREI
Distinguished Real Estate Instructor, Business Strategist
President, CEO

Type of learning methodologies used to engage the audience:

- Group Exercises – Case study
- Role Play (on a selective basis)
- Hands-on Group Exercises
- Interactive Questioning
- Participant Presentation
- Power Point Presentation
- Humor and Demonstration

Session Objectives – Upon completion of the certification course, the participant will be able to:

- List the fundamental elements that comprise the development and delivery of a successful and effective presentation.
- Design an educational session utilizing a universally acceptable outline format.
- Create, develop and write specific and general learning objectives.
- Describe, identify and implement instructional techniques that address the four basic learning styles.
- Research and develop participation activities for attendees.

FIRED UP! PRODUCTIONS

Session Objectives continued

- Determine the essential aspects of what constitutes relevant content for an anticipated audience.

- Understand the essential elements of copyright requirements, infringement, and fair use.

- Prepare and present activity based education segments that adhere to established objectives.

- Utilize various techniques for energizing an audience as well as generating active involvement of the participants through the use of interactive questioning.

- Incorporate storytelling to enhance the learning environment.

- Offer a presentation style that reflects use of up to date techniques and technologies.

- Demonstrate an ability to utilize multiple visual aids.

- Analyze participant feedback regarding a course and its instructor's ability to present.

- Utilize other delivery techniques (such as team teaching, individual coaching, and groups exercise) in a way that enhances the learning environment.

- Analyze the elements of dealing with change and how it ultimately impacts our ability to remain relevant in a changing marketplace.

- Implement technology as a strategic initiative to create and maintain effective connections with clients and attendees.

- Establish an increased level of awareness of the concept of relevance and determine what skill sets need to be improved to establish and/or maintain a thriving speaking business.

- Walk away with approximately 200+ web site links and tablet applications.

- Dispel the notion that other people are untruthful. With insight into emotional intelligence and the combination of words, tone and body language, participants will become more aware of the truth in an interpersonal interaction which will ultimately result in better relationships.

- Develop a communication process that will enhance your overall effectiveness when interviewing your customers or talking to your direct reports by recognizing behaviors that can create a disconnect.

- Interpret body language and communication styles to best establish a method of interaction that will have positive results. Utilize the concepts of emotional intelligence in building your relationships.

- Adapt communication, processing procedures and materials to attract and build relationships with different generational groups.

- List the fundamental elements that comprise the development and delivery of a successful and effective presentation.

- Determine the essential aspects of including content that is relevant and necessary for the anticipated audience.

- Utilize various techniques for energizing an audience as well as generating active involvement of the participants.

- Offer a presentation style that is up to date regarding technique and technology.

Length of Certification

3 Days – 6 Hours per day

Scheduled Spring, Fall & Spring

50 minute hours (10-minute break every hour)

1 hour lunch

CONTACT CHERYL TODAY!

cheryl@cherylknows.com
www.cherylknows.com
801.380.8900